

**PRIMARY GLOBAL RESEARCH RANKED NUMBER ONE IN TECHNOLOGY
BY INTEGRITY RESEARCH**

NOVEMBER 2009 – In its 2009 ResearchFocus report on Expert Networks, Integrity Research Associates has named Primary Global Research (PGR) as the top technology specialist firm. Further, PGR received high marks for compliance (ranking third) and customer service (fourth). PRG clients polled by Integrity commented favorably on the firm’s strong coverage of the technology and healthcare sectors.



Also revealed in Integrity’s results was the fact that, unlike most expert networks, PGR has a “push” research model that delivers written notes and updates, based on expert input, to clients. This important feature is popular with clients, as it allows them to gain additional value from PGR’s network even when they are not engaging in direct consultations.

Integrity’s ResearchFocus report went on to cite that PGR has also developed a considerable number of experts in Asia, which should stand the firm in good stead as clients look for unique investment ideas in Asia and the Pacific Rim.

“We are delighted with Integrity’s findings that PGR is the number-one expert network in technology,” commented Unni Narayanan, Ph.D., president and chief executive officer of PGR. “This ranking reinforces the exceptional expertise of our analysts and outside experts, who have the range of proficiency and know-how that spans today’s technology issues that challenge the global investor. Integrity’s findings are a testament to our growing ability to provide institutional investors with access to the latest and most critical intelligence and data that drive investment strategy,” he added.

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